

Dear Coca Cola Bottler,

To start things off, let me say thank you for producing such wonderful products! Coca Cola products have a truly unique identity and they are a welcome addition to my everyday life.

However, my reason for contacting you is out of concern for my favorite Coca Cola product, SURGE. It is my understanding that SURGE has been discontinued in my area, which saddens me very much.

You see, I chose to make SURGE a part of my everyday life during the time it was made available. A day wasn't a good day without experiencing SURGE's wonderful flavor and easy drinkability. I even made it a point to shop in places that carry my favorite citrus soda. Today, there is huge void on the store shelves and frankly no other citrus soda compares to SURGE.

While I understand that economics often are the driving force behind product decisions, I also know that there are many people out there who share my love for SURGE. In fact, there is a large community online who is working hard to bring SURGE back. Their website is: <http://www.SaveSURGE.org>. Perhaps the beverage never lived up to its initial billing, but in my humble opinion SURGE is still a viable option in today's marketplace.

So, I ask you to please reconsider your decision and once again produce the world's only Fully Loaded Citrus Soda.

Sincerely,